

A vertical rainbow stripe graphic on the left side of the page, consisting of seven vertical bars of equal width in the colors red, orange, yellow, green, blue, and purple from left to right.

# FALLS CITY PRIDE

SMALL TOWN.  
BIG HEART.  
BIGGER PRIDE!

**Sponsor Packet**



**First Weekend of August**

	<b>RED Life \$5000</b>	<b>ORANGE Healing \$2500</b>	<b>YELLOW Sunlight \$1000</b>	<b>GREEN Nature \$500</b>	<b>BLUE Art \$250</b>	<b>PURPLE Spirit \$100</b>
"Present by" Name on Main Street Banner	♥					
Free 10x10 Space Directly Outside Drag Show	♥	♥	♥	♥	♥	♥
Put your Swag in Welcome Center to hand out to guests	♥	♥	♥			
Signage at picnic	♥	♥	♥			
Partner Space at Picnic	♥	♥	♥	♥	♥	♥
Social Media Mentions	♥ Logo	♥	♥	♥	♥	♥
Press Release naming and thanking sponsors	♥	♥	♥	♥	♥	♥
Large Name on T-shirt (presented by)	♥					
Name listed on T-Shirts		♥	♥	♥		
Free Pancake Feed Sunday	♥ (4 guests)	♥ (2 guests)				
Logo on all marketing materials	♥ Large/ Premium	♥				
Priority Reserved Seating at Drag Show for up to 4 guests	♥	♥	♥	♥	♥	♥

Thank you for supporting Falls City Pride. We're a small town with a big heart and a bigger sense of PRIDE. There's no other event like ours. Uniquely small and friendly, Falls City welcomes hundreds of guests each August to celebrate love, acceptance, joy and visibility

What makes us unique is our hometown feel and activities that celebrate the simplicity of creating community.

#### FRIDAY FESTIVITIES:

On Friday night we gather for kick-off dance party at our local queer-owned bar. Everyone is welcome to mix and mingle with the locals and visitors. At the end of the night, the party spills onto Main Street for a Tutu Walkoff judged by the cheers of the guests. We encourage participants to bring their best shake, shimmy, and death drop!

#### SATURDAY

On Saturday, guests gather for a picnic at a spot along our beautiful Little Luckiamute River. Some float the river or just dip their toes. Others relax in the shade or play lawn games. In the afternoon we convene at one of the two foot bridges for an old-fashioned cake walk and a Drag Duck Float. Afterward, everyone has some down time to enjoy the river, grab a bite, and rest up for another night of music and mayhem.

In the evening, hundreds of people gather at our famous Bread Board for a Drag Show. This year, vendors and partners will have booths set up along Main Street for a couple hours before the show until it ends.

#### SUNDAY

Sunday morning, Falls City Thrives hosts a Pancake Feed for overnight guests and anyone who wants to gather together one last time to revel in the sense of community.